

Press release - for immediate release

Wednesday 23rd July

Yachting Ventures returns to Abu Dhabi International Boat Show 2025 with Innovation Zone

Yachting Ventures will return to the Abu Dhabi International Boat Show (ADIBS) this November, further strengthening the event's commitment to enhancing growth and innovation in the industry. The ever-popular Innovation Zone will also make a return, once again providing a platform for 15 pioneering startups and offering them the opportunity to connect with audiences and explore potential avenues for growth.

Now in its third year at ADIBS, the Innovation Zone has become a standout feature of the show, highlighting the importance of early-stage innovation across boating and yachting. The 2025 edition will feature startups operating in sectors including CleanTech, digital platforms, AI, watersports, marina infrastructure and other technologies influencing the future of the marine industry.

ADIBS, organised by ADNEC Group, is taking place from 20–23 November 2025 at ADNEC Centre Abu Dhabi. The event continues to grow in size and international relevance, attracting a diverse audience of marine professionals, enthusiasts, and innovators from around the world and providing a platform for networking and knowledge exchange.

An ideal entry point to the Middle East

With 42,000+ visitors in 2024, the Abu Dhabi International Boat Show attracts marine industry leaders, investors, and public sector representatives, making it an ideal entry point for startups looking to gain visibility and access new markets in the Middle East.

Abu Dhabi continues to grow as a key destination for marine innovation, supported by targeted investment programmes and a pro-business environment for startups. Home to programs such as the Abu Dhabi Investment Office Innovation Programme, founders can access grants, funding incentives, and advisory support. Meanwhile, accelerators such as Hub71 and partnerships across both public and private sectors make relocation and expansion into the UAE increasingly accessible for global startups.

The emirate's push for sustainable development has created strong demand for marine solutions that reduce environmental impact. Projects trialling low-emissions vessels, electric seagliders, and the development of marine conservation zones are just some examples of Abu Dhabi's focus on innovation and future-proofing the marine sector.

An invaluable opportunity for exposure

Yachting Ventures is offering emerging businesses the opportunity to showcase their solutions in a central location within the show. The exhibition package includes a branded booth, speaking opportunities on a panel, media exposure in the form of press releases and social media content, and speaking opportunities on curated panels. In turn, startups will gain direct access to decision-makers, partners and potential investors and increase their exposure and visibility.

To further support startups exploring growth in the UAE, Yachting Ventures will once again offer a curated programme of cultural excursions that occur ahead of the show each day, alongside the Innovation Zone.

These activities, which in previous years have included visits to Hub71, local R&D facilities, and key cultural sites, are designed to provide founders with market insight, context, and valuable networking opportunities.

Gabbi Richardson, Founder of Yachting Ventures commented on the return of the Innovation Zone said: *"The Middle East continues to open up new opportunities for the marine sector, and ADIBS offers startups direct access to investors, partners and decision-makers in the region. We're excited to return with an expanded Innovation Zone that reflects the growing appetite for innovation in this part of the world."*

Andrew Cowen, Co-Founder and CEO of Expedition Zero, added: *"The Abu Dhabi International Boat Show was a great example of how Yachting Ventures creates high-impact opportunities for marine startups. Our stand in the Innovation Zone attracted strong footfall and meaningful conversations with potential customers."*

"We also hosted investors at the stand and took part in the speaker programme, which gave us a valuable platform to share our story. The curated visits to Hub71 and Masdar added real depth to the experience."

If you are a startup interested in exhibiting at the Abu Dhabi International Boat Show Innovation Zone 2025, [apply via this link](#), or email: gabriella@yachtingventures.co.

About ADIBS

The Abu Dhabi International Boat Show (ADIBS) is organised by Capital Events, part of the ADNEC Group, and showcases the latest innovations and trends in the marine industry. It serves as a platform for exhibitors, industry professionals, and enthusiasts to come together, network, and explore a wide range of marine products and services.

About Yachting Ventures

Yachting Ventures is a global platform supporting startups and scaleups in the leisure marine industry. With a community of 160+ members and a network of 20,000+ followers, they provide access to industry events, strategic marketing, and a network of founders, investors, and experts. Their services include PR, branding, fundraising, and international expansion, and Startup Zones at key shows including boot Düsseldorf, Metstrade, and ADIBS.

Notes to Editor:

[Please follow this link to access imagery.](#)

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